## OFFICIAL RULES FOR THE "Rally, Rock and Race Car Sweepstakes"

**SWEEPSTAKES PERIOD:** The Rally, Rock and Race Car Sweepstakes ("Sweepstakes") begins on April 30, 2013 at 3 p.m. Eastern Time ("ET") and ends on May 9, 2013 at 11:59 p.m. ET (the "Sweepstakes Period").

HOW TO ENTER: During the Sweepstakes Period, there are two (2) ways to enter: (1) Online: Visit www.facebook.com/chicagolandspeedway and follow the directions provided to complete the entry form with your first name, last name, phone number, email address, mailing address, vehicle make/model/and year; length of time you've owned your vehicle, what is stock or custom about it, and any additional vehicle information; then, upload a photo of your vehicle and submit for one (1) entry into the Sweepstakes. Photo must be submitted in .gif, .jpg, or .jpeg format and cannot exceed 5 MB in size. All online Entries must be received by May 9, 2013 at 11:59 p.m. ET to be considered. (2) Via Mail: Handprint your first name, last name, phone number, email address, mailing address, car make/model/and year; length of time you've owned your vehicle, what is stock or custom about it, and additional vehicle information on a 3" x 5" card and mail the card, along with a photo of your vehicle with proper postage affixed to: Rally, Rock and Race Car Sweepstakes, c/o Chicagoland Speedway Corporation, 500 Speedway Blvd, Joliet, Illinois 60433.. All mail-in entries must be postmarked by May 9, 2013 and received by May 16, 2013 to be considered. Entries generated by script, macro or other automated or mechanical means or by any means which subvert the entry process are void. Limit one (1) Entry per person, per email address and per household, regardless of method of entry. Entries received from any person or email address or household in excess of the limitation will be void. All Entries become the sole property of the Sponsor and will not be returned. Released Parties (as defined below) are not responsible for lost, late, stolen, garbled, incomplete, damaged, delayed, illegible, mutilated, misdirected, or postage-due Entries or mail. Incomplete, illegible, or fraudulent entries not considered. By entering the Sweepstakes, you are providing your information to Sponsor, not Facebook.

## **REQUIREMENTS OF ENTRIES:**

## To be used if Entries are photos or videos:

Entry may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing);
  promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- is obscene or offensive; endorses any form of hate or hate group; appears to duplicate any other submitted Entries:
- defames, misrepresents or contains disparaging remarks about other people or companies;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission; contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
- contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission;
- contains look-alikes of celebrities or other public or private figures, living or dead;
- communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate; and/or

· violates any law.

Entry must be the original work of the entrant, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If the Entry contains any material or elements that are not owned by the entrant, and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the Entry. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Failure to provide such proof may, if requested, render Entry null and void. By submitting an Entry, entrant warrants and represents that he/she and any persons appearing or who are identifiable in the Entry consent to the submission and use of the Entry in the Sweepstakes and to its use as otherwise set forth herein.

**ELIGIBILITY:** Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia who are of the age of majority or older in the applicable jurisdiction. Employees of Chicagoland Speedway Corporation ("Sponsor"), and its parent, subsidiaries, limited liability and affiliated companies, advertising and promotion agencies, and each of their respective family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside), and members of their households, whether or not related, are not eligible to enter or win. Sweepstakes is subject to all applicable federal, state and local laws. Void where prohibited by law.

**DRAWING:** Two hundred (200) winners will randomly picked from all eligible Entries on May 17, 2013. Odds of winning depend on the number of eligible entries received.

WINNER NOTIFICATION: Potential winners will be contacted via email and will be required to execute and return an affidavit of eligibility, a publicity release (except where prohibited), a liability release and a copy of his/her valid personal identification card bearing his/her photograph, name, age, and address within five (5) days of date of issuance. The execution of additional releases and/or waivers of liability required by Sponsor and/or any other applicable sanctioning body or prize provider may also be required and returned within the time period specified by such entities, as appropriate. Return of prize or prize notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Sponsor to contact a potential winner within a reasonable time period or noncompliance with these Official Rules by any potential winner will result in disqualification and, at Sponsor's sole discretion, the prize may be awarded to a runner-up. If any potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

**PRIZES**: Two hundred (200) winners will each receive (i) one (1) prize pack from Chicagoland Speedway; and (ii) an opportunity to bring their vehicle and participate in The Rally, Rock and Race Car Show ("Car Show") to be held at Chicagoland Speedway, 500 Speedway Blvd, Joliet, Illinois 60433 on July 21, 2013 (Car Show registration fee is the sole responsibility of each winner). Participation in the Car Show is at winner's sole discretion. Approximate Retail Value ("ARV") of the prize is: **\$10.** All applicable federal, state and local taxes, any other expenses associated with prize acceptance and use not specifically listed herein as being provided including ground transportation, luggage fees, meals, gratuities, delivery charges, etc. are the sole responsibility of each winner. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. No substitution, transfer or cash redemption of prizes is permitted, except by Sponsor, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value. Total ARV of all prizes is: **\$2000.** All prize details are at Sponsor's sole discretion.

**OWNERSHIP/USE OF ENTRIES:** By submitting an Entry, each entrant agrees Sponsor shall own the Entry submitted (including all rights embodied therein) and that it and its designees may exploit, edit, modify, and distribute the Entry and all elements of such Entry, including, without limitation, the names and likenesses of any persons or locations embodied therein, in any and all media now known or hereafter

devised, worldwide, in perpetuity without compensation, permission or notification to entrant or any third party.

GENERAL CONDITIONS: By entering this Sweepstakes and/or using any prize, entrant agrees: (1) to release, discharge and hold harmless Sponsor, Facebook, Inc., their respective parent, subsidiaries, limited liability and affiliated companies, advertising and promotion agencies, and each of their respective shareholders, officers, directors, employees, members, agents and assigns (collectively, the "Released Parties") from liability of any kind or nature for any loss, claims, damages, or injuries of any kind resulting in whole or in part, directly or indirectly from entrant's participation in this Sweepstakes or from the acceptance and use/misuse of any prize; and (2) to abide by, and be bound by these Official Rules and the decisions of the Sponsor relating to participation in the Sweepstakes, selection of winners and awarding of prizes, which shall be are final. Acceptance of any prize constitutes permission to use winner's name, biographical information, city and state of residence, voice, photograph, image and/or likeness for advertising, promotional and other purposes in any and all media now known or hereafter devised, worldwide, in perpetuity, without further compensation, notification or permission from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so, unless prohibited by law. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing or judging of Entries, the announcement of the prizes, the incorrect uploading of the photos or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, or should the Sweepstakes be unable to run as planned for any other reason, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winners from all eligible, non-suspect Entries received prior to action taken using the judging procedure outlined above. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**FORUM SELECTION:** This Sweepstakes shall be governed by the laws of the State of Illinois. Each entrant knowingly and voluntarily intends and agrees that (i) the mandatory, exclusive venue for any action in any way related to or arising out of this Sweepstakes or prizes awarded shall be resolved individually without resort to any form of class action and shall be in the state and federal courts in and for Will County, Illinois; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Sweepstakes, but in no event attorneys' fees. Each entrant hereby knowingly and voluntarily waives any and all objections to venue and personal jurisdiction in the foregoing, and submit themselves thereto. Each entrant hereby waives any right it may have to assert the doctrine of forum non conveniens or similar doctrine or to object to venue with respect to any proceeding brought in accordance with this paragraph, and stipulates that the aforementioned courts shall have in personam jurisdiction and venue over them for the purpose of litigating any dispute, controversy, or proceeding arising out of or related to this Sweepstakes.

**CLASS ACTION WAIVER:** Each party agrees that an arbitrator, judge, magistrate or other similar authority may not consolidate more than one person's claims, and may not otherwise preside over any form of a representative or class proceeding, and that any dispute resolution proceedings will be conducted only on an individual basis and not in a class, consolidated or representative action. **You agree to waive any right to a jury trial or to participate in a class action.** 

**WINNERS' LIST:** The winners' names will be posted on <u>www.chicagolandspeedway.com</u> from May 18, 2013 to May 31, 2013, or they may be obtained by sending a properly stamped, self-addressed envelope to Rally, Rock and Race Car Sweepstakes, c/o Chicagoland Speedway Corporation, 500 Speedway Blvd, Joliet, Illinois 60433. Mail-in winners' list requests must be postmarked by May 20, 2013 and received by May 31, 2013. Requests not postmarked and/or received by the specified will not be honored.

**SPONSOR:** This Sweepstakes is sponsored by **Chicagoland Speedway Corporation d/b/a Chicagoland Speedway**, a Delaware limited liability company, having its principal place of business at 500 Speedway Blvd, Joliet, Illinois 60433. This Sweepstakes is in no way sponsored, endorsed, administered or associated with or by Facebook.

Chicagoland Speedway® and its logo are registered trademarks and are used with permission.

**CONSUMER PRIVACY:** Information submitted to Sponsor by any entrant is subject to Sponsor's privacy policy located at http://www.chicagolandspeedway.com/Pages-in-Footer/Privacy-Policy.aspx